For Immediate Release

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Nature-Loving Reynoldsburg Neighbors
Create Children Subscription Box Focused on Outdoor Exploration

Looking to create more outdoor experiences for their own children, Reynoldsburg neighbors Richard and Kerstin Carr and Justin and Crystal Wren launched their first business together - Think Outside Boxes. Their subscription box business began in summer 2018 and offers a monthly subscription program focused on encouraging children ages 7+ to get outside, explore and play.

"As parents ourselves, we developed these boxes with the same intent as we have in raising our own children: Equip them with the skills necessary to think creatively, empathetically, and to problem solve while developing a passion for the outside," said co-founder Justin Wren.

Think Outside Boxes is created as a year-long subscription box program to promote family time outside, independence, and empathy (each box includes an empathy section to encourage children to understand some of the challenges in today's world). Each monthly box includes:

- Two to five pieces of quality outdoor gear to build a family outdoor backpack, with items like a compass, dry bag, fire starter, and flashlight. The first box arrives with a lightweight, packable daypack to set the foundation for outdoor adventure;

- Each monthly themed box includes a 16+ page resource and activity booklet to teach skills like navigating by the stars, building a shelter, or finding water; and

- The subscription rates start at $31.95 and include free shipping within the U.S. using USPS priority shipping.

"Our typical customer is likely the parent who loves the outdoors, likes to hike, appreciates the local parks, and doesn't mind their kids coming home with grass-stained jeans - because after all, it's just dirt," said co-founder Kerstin Carr.

Think Outside Boxes is available at thinkoutsideboxes.com and is currently offering $10 off the first box by joining the company's mailing list.